



FAMILY. SEDATION. DENTAL.

VIVID VISION

WHAT THE VILLAGE LOOKS LIKE NOW & IN THE FUTURE !

OUR CORE FOCUS

Build a practice you would want to be a patient in.

OUR 10 YEAR TARGET

Safe, sustainable sedation model that will outlive the founders.

WHAT'S UNIQUE ABOUT OUR APPROACH?

- Worry free sedation care
- Everything under one roof
- Same day treatment
- Low barrier of entry, Free exam & Xrays
- 5 year limited warranty

OUR
VIVID
VISION

OUR WHO

INTEGRITY

Our character is defined by what we do when we think no one is looking.

- H. JACKSON BROWN, JR

INTELLIGENCE

We hire problem solvers, not problem creators

WE ARE HIRING OUR FUTURE LEADERS



In looking for people to hire, you look for three qualities:

**INTEGRITY,
INTELLIGENCE
AND ENERGY.**

And if they don't have the first, the other two will kill you.

- Warren Buffet

ENERGY

We hire fast movers who smile a lot!

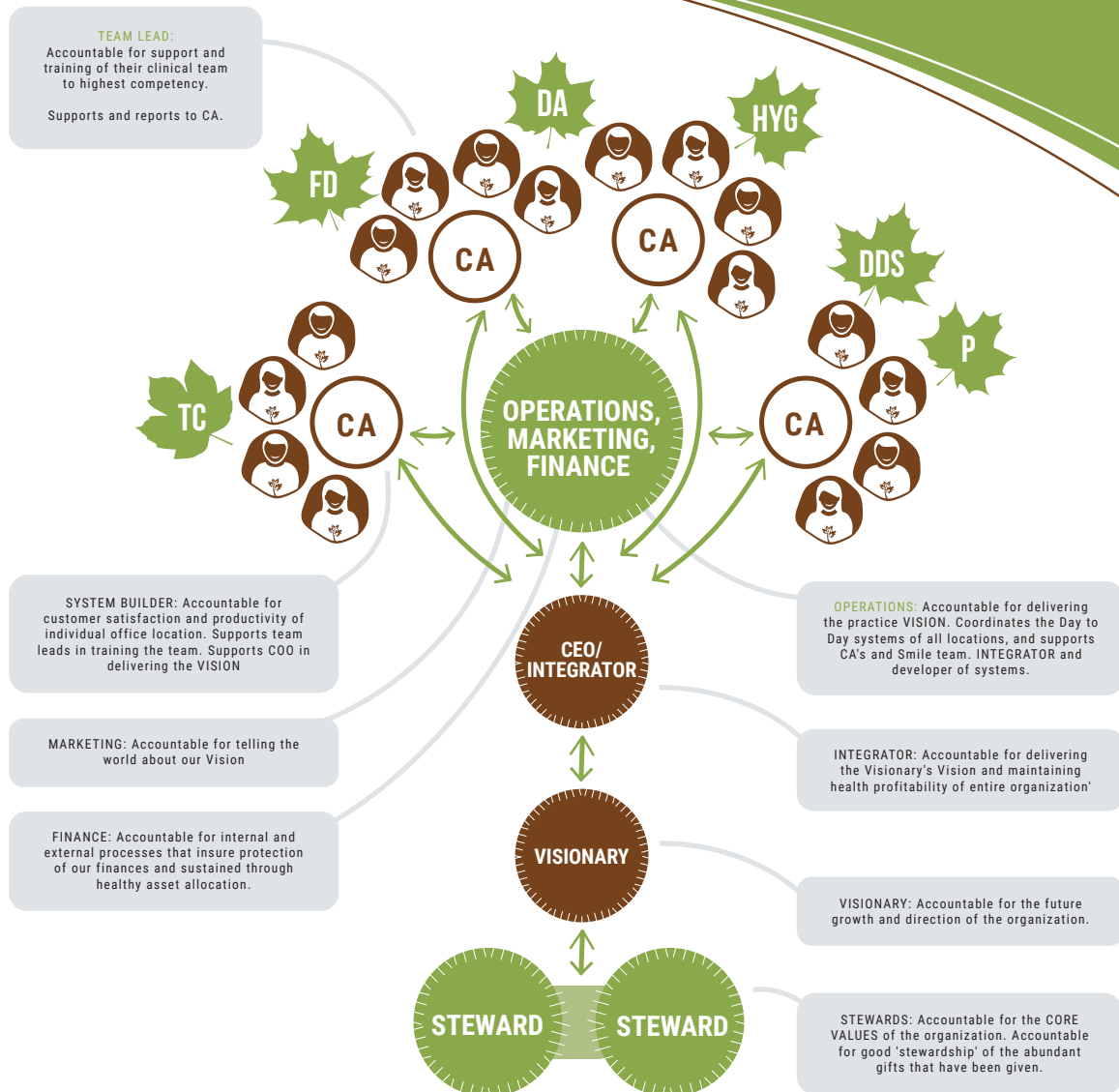




LEADERSHIP IN THE ORGANIZATIONAL MAP

BOARD OF ADVISORS

RJ, Greg Stanley,
Wes Warren,
Laura Gainor,
Scott Sayre,
Roy Smith,
Ryon Wilder,
Ben Goetz



'IF YOU'RE NOT WILLING TO LEARN, NO ONE CAN HELP YOU. IF YOU ARE DETERMINED TO LEARN, NO ONE CAN STOP YOU.

- ZIG ZIGLAR

NEVER STOP LEARNING

- Do, then teach
- Have a growth mindset
- Seek personal development
- Continuously evolving



BE A BUFFALO

- **Whatever it takes**
Face challenges head-on.
- **Own it**
Everybody makes mistakes; take responsibility for your actions.
- **Solve it**
Bring two solutions to every problem.
- **Embrace change**
Adapt and grow in the face of uncertainty.



CLARITY IS KINDNESS

- True kindness starts with clear, honest communication
- Being direct and transparent, even when it's uncomfortable
- Clarity fosters growth and trust.



CELEBRATE THE JOURNEY

- Life isn't a race to the finish line- it's a marathon and every step along the way matters
- Finding joy in the process, being present in the moment
- Embracing challenges that help us grow
- It's not about waiting for happiness at the destination- it's about living it everyday



MONEY IS NOT A REASON TO BE IN BUSINESS. IT IS A BY-PRODUCT. PROFIT IS THE APPLAUSE YOU GET FOR CREATING A MOTIVATING ENVIRONMENT FOR YOUR PEOPLE, SO THEY WILL BE EXCITED ABOUT TAKING CARE OF YOUR CUSTOMERS. A LEADER'S OBJECTIVE IS TO DEVELOP PEOPLE'S CONFIDENCE AND COMPETENCE SO THAT THEY GAIN SELF-RELIANCE WHICH LEADS TO RESULTS.

- KEN BLANCHARD

LEADERSHIP BASED ON CORE VALUES



VILLAGE
DENTAL

PERKS OF VILLAGE DENTAL!

OUR TEAM MEMBERS ARE BUILDING
THE LIFE THAT THEY WANT
WITHIN OUR COMPANY, WITH
TONS OF OPPORTUNITIES FOR
GROWTH PERSONALLY AND
PROFESSIONALLY

PAID
TIME OFF

LOGO WEAR

HEALTH
INSURANCE

CAREER
ADVANCEMENT

DENTAL
BENEFITS

CE
OPPORTUNITIES

LEADERSHIP
TRAINING

LEADERSHIP
MEETINGS

QUARTERLY
TEAM BUILDING
ACTIVITIES

401K
EMPLOYER
MATCH

BONUS
SYSTEM



All of our team operates on one system, the EOS. We are all pulling together for the same vision, core values, core focus, 1 year and 10 year Targets.

We have extreme clarity of each team member's role in the organization.

We have quarterly 'Rocks' that we take on to improve our patient and team member experience, all in the name of providing a place where all can people who come in contact with our organization can be the best version of themselves.

**WE HAVE EXTREME CLARITY
ON EACH TEAM MEMBER'S
ROLE IN THE ORGANIZATION**





WAKE FOREST

NORTH RALEIGH



DENTAL DESTINATIONS



OLDE RALEIGH



BRIER CREEK

- We will build/renovate beautiful 3000-5000 sq.ft facilities in the most visible retail areas possible.. FRONT and CENTER, is our motto.
- They will be warm, professionally decorated, and modern.. with rustic contemporary styling.
- Each will have a fireplace and will evoke a sense of place..
- The offices will be destinations, not just an 'office.'
- The facility will be part of our BRAND, and will be part of our marketing budget.



The CDLC will host the nation's most highly respected clinicians and educators. We will learn the latest in dental techniques and materials here in our facility.



WE ARE
RELENTLESS
ABOUT
LEARNING

Hands On, Practical Training In A Private Practice Setting

- Business management training
- MAGD track here in our office
- Dental Assisting school
- Coronal polishing certification
- Radiography certification
- Implant classes
- Hygiene education
- Personal Growth Classes
- Self Defense classes
- Stress reduction classes

The Carolina Dental Learning Center's vision is to provide hands-on, practical clinical dental learning in a private practice setting. Learn real world skills that can be applied in the office right away.

Smile it away.
IT'S FREE.

Smiles from the Heart

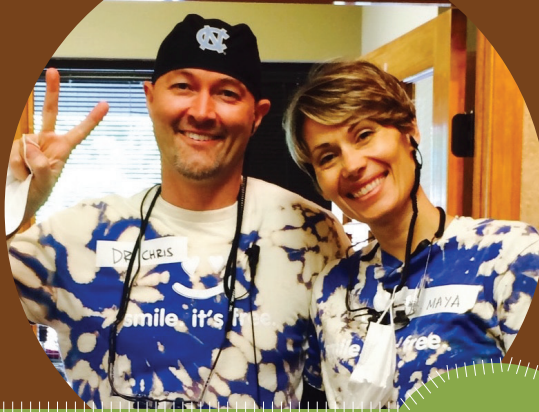
WE WILL GIVE BACK TO OUR
COMMUNITY. WE ARE GRATEFUL
FOR, AND UNDERSTAND THAT
OUR COMMUNITY HAS GIVEN
SO MUCH TO US.

\$150,000

WORTH OF FREE
DENTAL CARE TO
THE UNDERSERVED
EVERY YEAR.

OUR
GOAL





CHRIS and
MAYA MARTIN

Founders since 1996

Aim for six locations by 2027

